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### **Twist Conditioning® Inc. Announces Changes in Global Education Plans**

North Vancouver, BC Canada - Twist Conditioning announces an innovative Education Program that is affordable, accessible and standardized to allow Twist educated sport conditioning coaches to practice their training anywhere in the world.

We have expanded our commitment to live education by increasing the Twist Presenter Team who will deliver our message at conference events worldwide. New in 2009 will be the addition of the 1-2 day Twist Sport Conditioning and Functional Fitness Summits which will be offered in 10 locations across North America. (<http://twistconditioning.com/learn/performance-summits.asp>). Twist Conditioning will also be increasing the frequency of our mentorship program offering 18 mentorship dates across Canada ([www.twistconditioning.com/learn/sports-mentorship.asp](http://www.twistconditioning.com/learn/sports-mentorship.asp)).

Twist Sport Conditioning Coach Education will be readily available in a progressive home study program that allows you to work at your own pace, implement new information gradually and access innovative exercises immediately. Professional and detailed articles will continue to be published in diverse industry publications to drive the knowledge level of the sport conditioning profession from inexperienced to veteran individuals.

The standards for professional certification in the sport and fitness industries are inconsistent around the world ranging from full government regulation to completely unregulated programs. Twist Conditioning is choosing to move forward as a global sport conditioning education company and as of February 1, 2009 will no longer be providing certification in the sport conditioning industry.

Twist Conditioning values our long time advocates who have faithfully attended our live certification experiences. As we graduate to a greater scope of business in the global marketplace, we will work diligently to protect the integrity of your sport conditioning education. We are excited to provide you with the exclusive opportunity to attain our NEW Twist Sport Conditioning Coach achievement immediately. This change will ensure that the competency you have achieved will continue to position you as a leader in the sport conditioning industry in Canada and worldwide.

As a currently certified Twist Sport Conditioning Coach, you are automatically upgraded into our Twist Sport Conditioning Coach Education Program with no additional certification fees, no CECs to collect, no membership to renew and no additional renewal dates to remember.

Once reserved for live events only, our Twist Sport Conditioning Coach Education program is now professionally packaged for easy self paced learning and immediate application - learn it today and use it tomorrow.

For a snapshot of the global reaching Twist Sport Conditioning Coach Education program along with Frequently Asked Questions, and upcoming education events, please visit [www.TwistConditioning.com](http://www.TwistConditioning.com).